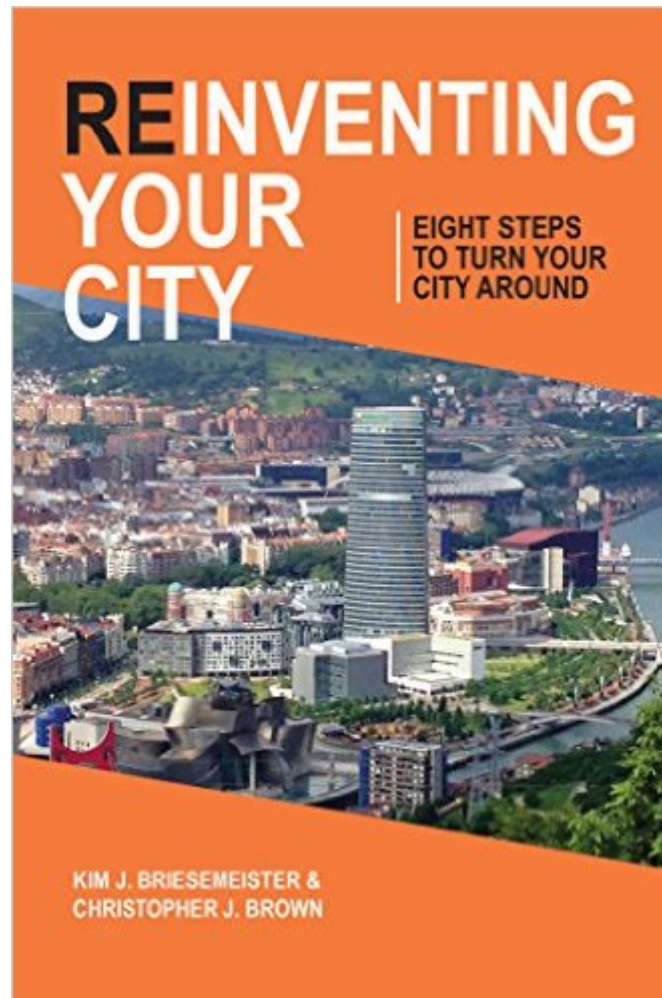


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# Reinventing Your City



## Synopsis

Reinventing Your City is an essential guide for every city leader striving to make their community a better place. Whether you run a small town or big metropolis, creating a successful city takes a proven strategy. Authors Kim Briesemeister and Chris Brown are the Co-Founders of Redevelopment Management Associates, a company that has transformed numerous blighted communities into successful role models for redevelopment. Highly respected leaders in the field, the expert authors have now written a book sharing over six decades worth of insights, along with comprehensive case studies and expert viewpoints from national and international city and business leaders. Designed in a step-by-step structure, each chapter of the book delves into the complexities of city management and team building, government politics, economic development and public-private partnerships. Providing solutions in smart easy-to-follow format, this book will become a blueprint for any leader looking to make their city thrive.

## Book Information

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Average Customer Review: 5.0 out of 5 starsÂ Â See all reviewsÂ (14 customer reviews)

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## Customer Reviews

If you work in or with community organizations, municipalities, or are a developer that wants to navigate this process, you have to read this book. I have been working as a consultant for municipalities for nearly 10 years and can't tell you how many times I have highlighted parts of this book that I will put into practice. I feel like I just took a weekend seminar and was given the key to unlocking a plan that was right in front of me all along; I just didn't see it. To learn from so many different examples of great communities, this books puts all the 'secrets' right in one place. I will pull

examples directly from this book when helping to navigate city's through their challenges. This should have been a workbook because I am sure that the number of notes I am going to write in the margins are going to make this my go to playbook!

This eye-opening book was so informative while still being a fun read! Kim and Chris managed to pack decades of useful information into this book, while still describing it in a way that can be digested by a wide range of readers. I would highly recommend it for any city official struggling with redevelopment, but also to anyone that's looking for a greater understanding of how cities are shaped around them as it provided insights into the city transformation process that the average person isn't even aware of until it's already happening (or not happening) around them.

This book provides insight into some issues that municipalities face in addition to how relationships of residents, elected officials, and private sector investment are essential. Understanding this dynamic from these and other perspectives is key in revitalization, redevelopment and economic growth.

I will recommend this book not only to city leaders but to everyone that is looking to make a positive change in their own communities. "Cities" evolve to represent what people want and if you are ready to take your city to the next level, with this book, you will be able to know exactly where to start.

An exceptional book to say the least! Having been involved in the Renaissance of West Palm Beach from the mid 90's to today - as a downtown event producer and then a small business owner at CityPlace - and not even realizing the ultimate impact of the what was happening on so many levels, this book, with the author's insight and detail about city reinvention, feels like the answer to a mystery all boxed up and tied with a beautiful bow!

A very well written piece illustrating examples of municipalities of varying demographics, all of which have been wholly transformed by the steps detailed in this supremely informative book.

Very insightful book for a young a professional. I would certainly recommend this book to my peers as well as others in the industry.

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